

Thursday, August 4, 1921

For Friday

North to Maine, south to Florida, and all the way to the Pacific coast—Gimbel August Sale Furniture is going far afield! Sixth floor.

GIMBEL BROTHERS

MARKET CHESTNUT 11 EIGHTH 1 NINTH

Beginning Monday, a Shoe Sale at startling reductions. It's a Remodeling Sale—the Shoe Store is being rearranged by the new chief. Wonderful bargains!—beginning Monday.

For Friday

Tomorrow—Women's Dresses— —Was There Ever Such Week-End Smartness as This?—



Special Tomorrow at **\$29.75**

Navy blue or black. Of canton crepe. With the sash-girdle embroidered in wool, in many-color blossoms. Slip-on style, with wee buttons set close, French fashion, adorn the shoulders.

Georgettes and Taffetas Also Among Specials at \$29.75

The Georgettes deep-tucked and cable-stitched—the stitching either to match or in charming contrast. Silk-lined. Satin sash. Street colors.

The Taffetas are eyeletted and in redingote set-on tunic fashion. Long sleeves. Street colors.

Cotton Voiles—the Fabric Imported—Reduced to \$16.75

Wonderful colorings—and so varied! Styles with an indiscrutable French air. Sizes up to 48.

—Gimbels, Salons of Dress, Third floor

More Misses' \$15 to \$29.75 Dresses—Tomorrow Reduced to \$9.75



Mostly high-color organdies—the prettiest week-end dresses at Country Club or Summer Resorts. 16-, 18- and 20-year sizes.

And the smartest raine sleeveless dresses—complete with a guimpe in color! The raines part in stunning plaids. In the 15- and 17-year sizes that only Gimbels seem to have.

Girls' Dresses Half Price, at \$1.50, \$2 and \$3

The \$1.50 and \$2 groupings mostly in 8- to 14-year sizes.

The \$3 group in 12- to 16-year sizes.

Check gingham with sleeves. Sleeveless lineans and Tokio crepes with leather belts. Jumper Dresses with white organdie guimpes.

Dressy styles and school styles. Long and short sleeve models.

—Gimbels, Salons of Dress, Third floor

Men's Kuppenheimer and Society Brand SUITS



\$33 and \$37 and \$47

All at Less Than Half Last Year's Prices

Including finest grades of imported blue serge and chevots; soft-finished worsteds; silk mixtures; Saxony and velour cassimeres; tweeds and broadcloths.

Double- and single-breasted and sports models. Sizes for men of every size and build.

At \$33, \$37 and \$47.

And 200 London-made

Golf Suits at \$47

Homespun and Tweeds.

Palm Beach Suits, \$15

Mohair Suits, \$15

Silk Suits, (Sizes 32 to 37 Only) \$15

All-Wool Flannel, white with stripes, at \$4.65
White Imported Cricket Flannel, 25 to 50 waist, at \$8.75

—Gimbels, Second floor, Ninth Street

Trousers

The Frill-Waists of Georgette August-Sale-Priced



Tomorrow **\$3.95**

The frills that peep out so smartly from sweater or sleeveless coat—or that smart suit. Pink or white. Cluster-tucked. Lace-edged. Short-sleeved.

But Worth \$5.95

Had-made Batistes

Net Guimpe-Waists

At **\$2**

But Worth \$5

Ten styles in the hand-made Waists—all with smart long sleeves. Two styles in net—both with the short sleeves their types demand.

—Gimbels, Salons of Dress, Third floor

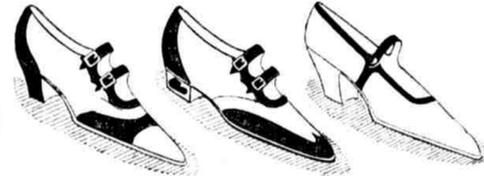
Just to Make Tomorrow a "Record Breaker" in the Shoe Store

Women's \$8, \$10 and \$12.50

Low Shoes

"Friday Priced"

at **\$3.50**



Hundreds of pairs—at less than today's regular manufacturing cost. All the prettiest sports-trimmed styles—some with just a touch of brown or black. And practical, easy-to-keep fresh styles with brown or black "tipped" toes and heel counters.

Smart strap effects—in leathers and fabrics. Bargains worth commuting for!

—Gimbels, Second floor.

Little Boys' \$3 to \$3.75 Washable Suits at \$1.85

Sizes 3 to 10 years. Middy and Junior Norfolk Suits. Regulation Oliver Twist Suits.

Boys' Beach Cloth Tub Knickers

Sizes 5 to 10, 55¢—were \$1. Sizes 6 to 16, 65¢—were \$1.50.

—Gimbels, Third floor

3000 3-lb. \$1.60 Candy Combinations at **78c**

1-lb. Box Assorted Chocolates

1-lb. Box Mint Plait

1-lb. Tin Hard Candies

Value \$1.60, All for 78c

No C. O. D. or mail orders. Limit, one combination to a customer. —Gimbels, Chestnut Street Annex, Grand Aisle and Subway Store

Comparison of August Furniture Sale Prices Will Prove that Best Values are at Gimbels

An instance is this group of—

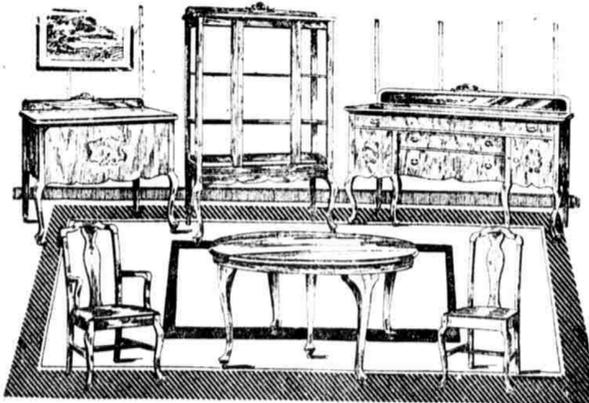
Queen Anne 10-Piece Dining-Room Suites at \$220

A year ago in the 1920 August Sale, these suites sold at \$500; and so recently as last April they brought \$450.

Now \$200 for the ten pieces!

These Queen Anne Suites are of walnut or mahogany, with all stretchers, cross stiles and legs of the solid wood. All drawers, fronts and door panels made of built-up stock beautifully figured. Buffet 66 inches long, with six legs, mirror back. Beautiful cabinet serving table with china closer and extension table. Set of high-back chairs with leather-covered seats, \$200 the Suite.

—Gimbels, Sixth floor



SALE of Imported Perfumes, Toilet Waters, Face Powders, Sachets and Soaps

DIRECT connection with the European markets enables us to offer French works of art in exquisite toilettries at such remarkably low prices. For instance—

Coty's Sachet Powders

L'Origan, Rose Jacqueminot, Ambre Antique, Styx, Chypre, Original size package. **\$1.95**

500 Bottles of Coty's Toilet Waters, \$7 Size at **\$3.95**

L'Origan, Jacqueminot, Rose, Chypre, Original size bottle. **\$3.95**

Coty's L'Origan Perfume, 2-ounce Bottle—Regularly \$7—For the Sale at \$4.85

5000 Boxes Coty's Face Powder **50c** a Box

Rose or flesh color only and only in these colors—Rose, Chypre, Ambre Antique, Styx, L'Or.

French Soaps Reduced

35c Yankee Doodle Bath Tablets. Assorted odors, at 24c.
65c Origan Toilet Soap, 45c.
25c Pure Castile Soap, 18c a cake, \$2 a doz.
50c Society Hygienique Soap, 25c.
Roberts Castile Soap, 30c.
\$1.25 Bourgeois Manon Lescaut Face Powder, at 85c.
50c Dorine Compact Powders, at 35c.
35c Dorine Refillers for Vanity Cases, at 25c.

Dralles Illusion Perfume—

Concentrated oil. Just one drop is necessary. **\$1**

Rose Violet

Roger & Gallet Perfumes at average savings of a third. —Gimbels, Sale of French Perfumes, First floor.



Subway Store Clearance of Women's and Misses' Summer Dresses

Reduced to **\$1.85, \$2.85, \$3.85, \$5.85**
Were \$5 to \$15

Voiles, Organdies, Gingham, Lineans. Dozens and dozens of styles. Dainty colors. High colors—and scrviceable dark colorings.

Misses' sizes: 14 to 18. Women's sizes: 36 to 44. **Girls' \$2 and \$3 Dresses—Clearance-Priced \$1**

Gingham, voiles and lineans. Plenty of smart sleeveless dresses among them. And plenty of pretty "school gingham" with sleeves. Sizes 6 to 14. —Gimbels, Subway Store

Men's All-Wool Blue Serge and Palm Beach Suits— They're Worth \$17.50 and \$20

Tomorrow **\$12.50**

These Suits were made to give comfort and service. Single-breasted models only in blue serge suits, two- and three-button; skeleton lined coat and piped seams. At \$12.50.

Palm Beach Suits—nationally known—come in single- and double-breasted models; light and dark shades, at \$12.50.

Men's Separate Trousers at— **\$2.65, \$3.95 and \$4.95**

985 Boys' Summer Wash Suits Reduced to **\$1.45 and \$1.85**

A result of stock taking! Season's choice styles in peggy cloth, galatea, repps and various other cotton suitings. Solid colors, combinations and fancy weaves. All sizes—3 to 10 years. Your "pick" at **\$1.45 and \$1.85**. —Gimbels, Subway Store

Subway Store—2000 Pairs Women's Good Low Shoes

Tomorrow **\$1.90**

Sensational Values

We're clearing these shoes out at a fraction of their real value. White canvas. Patent leather. Kid and Nu-buck. Pumps and Oxfords. Several desirable styles. **\$1.90.**

Women's Sports Pumps—\$3.95

White canvas, two-strap, low heel Pumps—brown- or white-trimmed; also white canvas strap Pumps. And gray suede strap Pumps. And tan strap Pumps. All with baby Louis heels. **\$3.95.**



Men's Low Shoes—\$2.95

Tan and gunmetal leather and white canvas; sizes 6 to 10.

Boys' Sports Shoes—\$1.95

White canvas lace Shoes, trimmed with brown straps and brown ankle patch. —Gimbels, Subway Store